

## Empowering Your Practice: Real Information, Real Results.

Get up to three years of **FREE PracticeView Reporting** courtesy of Washington Dental Service

As part of our commitment to partnering with member dentists to provide services that support their practices and benefit our members' oral health outcomes — Washington Dental Service is excited to offer PracticeView Reporting from Dentra™.

A leading provider of healthcare analytics, Dentra takes the guesswork out of quality improvement and patient satisfaction.

A new, X-ray view inside a dentist's practice, PracticeView Reporting goes beyond practice management software or consulting, converting data analysis into insight that empowers dentists to improve the way they practice.

Using claims data from Washington Dental Service, Dentra collects and analyzes the information, and then benchmarks it against industry data, providing dentists with comparative peer data never before available.

All dentists need to do is set up a user ID and password, log into the secure Website, and view individualized reports. These reports illustrate practice performance, pinpoint areas of opportunities, and compare the practice to others in the area. The result: dentists can take up-to-date statistics about their individual practice, combined with peer review information and advice, to boost the performance of their practice — in quality, profitability, and patient outcomes.



### Key Benefits of PracticeView from Dentra:

- Helps improve patient outcomes and satisfaction by identifying best practices and areas of opportunity for practice optimization – alerting the dentist if patient volume is outside the norm.
- Monitors progress toward quality and production goals – and allows dentists to differentiate their practices based on objective measures.
- Compares trends among dentists in the same geographic area.
- Enables practices to attract financing, business partners and new patients by providing business data and quality measures.
- Prepares practices for growing demand for reporting and evidence-based care.

Washington Dental Service and its member dentists share a goal: to improve the oral health of its members and patients by covering and providing the best in care. PracticeView Reporting advances us closer to this goal. To learn more about PracticeView and WDS' FREE offer, visit [DeltaDentalWA.com/Dentra](http://DeltaDentalWA.com/Dentra) or [Dentra.com](http://Dentra.com).